

CONTRACT

KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

And:

PMDG Marketing Communications
1719 Matamoros
Laredo, TX 78040

<u>Contract / Revision</u> 264011 /		<u>Alt Order #</u>
<u>Product</u> Political Candidate		
<u>Contract Dates</u> 10/25/16 - 10/27/16		<u>Estimate #</u> City Council District #
<u>Advertiser</u> Algelt, George for City Council District 7		<u>Original Date / Revision</u> 10/24/16 / 10/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLDO-TV	<u>Account Executive</u> Pablo Vela - 0430	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KLDO	10/25/16	10/27/16	M-F Late Local News	10p-1035p		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	-111---				3	\$750.00				
Totals								0.00				3	\$2,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/16 - 10/27/16	3	\$2,250.00	(\$337.50)	\$1,912.50
Totals	3	\$2,250.00	(\$337.50)	\$1,912.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

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X *10/24/16*
A.B. Barrera